



Citygate Network Annual Conference and Exposition • Phoenix, Arizona • May 28 – 31, 2025

## PROGRAM ADS

Full-page four-color ads (with or without bleed): \$995

- ▷ Publication trim size: 8.375" x 10.875"
- ▷ Include .125" bleed on all four sides (if art extends to trim)
- ▷ Total art dimensions including bleed: 8.625" x 11.125"
- ▷ Live matter (logos, text, critical images) should be .5" inside trim to accommodate possible spiral-wire binding

*Variations in size will not be accepted.*

## ADDITIONAL SPECIFICATIONS

### PDF Format

The preferred file format for ad submissions is an Adobe Acrobat high-resolution PDF. PDFs must have fonts included. If a PDF cannot be provided contact Mike Hames at [mike@hamescreative.com](mailto:mike@hamescreative.com) to discuss other options.

### Digital Specifications

Images included in the PDF must be saved in grayscale or CMYK mode and be at least 300 ppi at 100 percent. *Ad pricing includes four-color process at no additional charge.* Do not include RGB images, index color, JPEG, LZW compressed graphics, or files saved as QuarkXPress EPS files.

Art must be submitted by **April 11, 2025**, to Mike Hames via email: [mike@hamescreative.com](mailto:mike@hamescreative.com)

## CONTACT:

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